

# RATE CARD

|               | <b>1 Insertion</b> | <b>6 Insertions</b> | <b>12 Insertions</b> |
|---------------|--------------------|---------------------|----------------------|
| Full Page     | £1150              | -10%                | -20%                 |
| Half Page     | £620               | -10%                | -20%                 |
| Quarter Page  | £390               | -10%                | -20%                 |
| Eighth Page   | £230               | -10%                | -20%                 |
| Business Card | N/A                | £165*               | £330*                |

Premium Rates may apply to certain positions, inserts rates available on request

\* One off setup charge applies £25

## Copy deadlines ( subject to verification)

### 2009

| <b>Issue</b> | <b>Booking deadline</b> | <b>Copy deadline</b> |
|--------------|-------------------------|----------------------|
| January      | 16 November             | 23 November          |
| February     | 21 December             | 28 December          |
| March        | 18 January              | 25 January           |
| April        | 21 February             | 28 February          |
| May          | 21 March                | 28 March             |
| June         | 18 April                | 25 April             |
| July         | 22 May                  | 29 May               |
| August       | 19 June                 | 26 June              |
| September    | 24 July                 | 31 July              |
| October      | 21 August               | 28 August            |
| November     | 18 September            | 25 September         |
| December     | 16 October              | 23 October           |

### 2010

| <b>Issue</b> | <b>Booking deadline</b> | <b>Copy deadline</b> |
|--------------|-------------------------|----------------------|
| January      | 20 November             | 27 November          |
| February     | 18 December             | 4 January            |
| March        | 22 January              | 29 January           |
| April        | 19 February             | 26 February          |
| May          | 19 March                | 26 March             |
| June         | 23 April                | 30 April             |

## Mechanical data

|                      | <b>width x depth (mm)</b> |             |              |
|----------------------|---------------------------|-------------|--------------|
|                      | <b>type</b>               | <b>trim</b> | <b>bleed</b> |
| Double page spread   | 400x277                   | 420x297     | 426x303      |
| Full page            | 190x277                   | 210x297     | 216x303      |
| Half page horizontal | 190x135                   | 210x145     | 216x148      |
| Half page vertical   | 93x277                    | 103x297     | 106x303      |
| Quarter page         | 93x135                    | n/a         | n/a          |
| Eighth page          | 93x67                     | n/a         | n/a          |